



DEDICATED TO IMPROVING THE ENVIRONMENT
FOR RUFFED GROUSE, WOODCOCK,
AND OTHER FOREST WILDLIFE

Dear Prospective Donor,

As you can see in the separate “Case Letter”, the Ruffed Grouse Society is embarking on a capital campaign known as “**RUFF**” or **R**estore **U**pland **F**orests’ **F**uture. The purpose of the campaign is to raise the necessary funds to fully endow our team of biologists and to reduce overhead by purchasing a headquarters building. As a Board member and Campaign Chair, I am asking that you join with me and help us meet our \$5 million goal. The Case Letter spells out in detail the Society’s accomplishments on behalf of ruffed grouse, American woodcock, and the numerous species of other wildlife, both hunted and non-hunted, that benefit from active forest management.

Over the past few years, RGS has made significant strides toward positioning itself to better accomplish its mission. In order to continue that progress and assure that our biologists can build upon their successes, we need to take one final step and fully endow their positions. If each member, or interested outdoorsperson, gives what he or she is comfortable with giving and helps us identify other potential donors, we will meet our goal. After the first week, we have received four pledges totaling \$1.5 million.

Your interest in reading this letter and the Case are evidence that you care about RGS and the birds on whose behalf it speaks and acts. If RGS is going to be successful, its positions must be based upon good science. The biologists are an important key to that success. Please help ensure their future with a gift that will also help ensure your ability, and that of your grandchildren and their children, to enjoy these magnificent birds.

Thank you in advance for your support, participation and commitment.

Sincerely,
Gaylen Byker
RUFF Campaign Chair
RGS National Director