

**From:** Ruffed Grouse Society  
**Sent:** Friday, October 21, 2011 11:55 AM  
**To:** RGS Members and Website Readers  
**Subject:** RGS will be 50 Years Young on October 24 -- REVISED

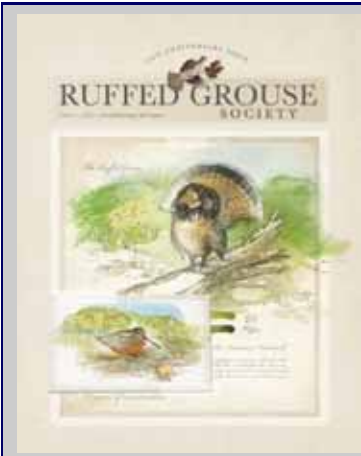


***Help us celebrate 50 years of  
conservation, habitat and hunting!***

The Ruffed Grouse Society was founded on October 24, 1961 in Monterey, Virginia. *This* October 24, we're celebrating by giving you - our members - several exclusive offers - **only valid for Monday, October 24, 2011.\***

Our commemorative [50th Anniversary Case Knife](#), usually \$129.99 will be \$99.50 and our award-winning [50th Anniversary Publication](#), a \$14.95 value, is only \$9.50, **for Monday only!** Finally - on these items and *everything* you order that day through the **RGS-Mart** online [www.ruffedgrousesociety.org/shoppingcart/magento/](http://www.ruffedgrousesociety.org/shoppingcart/magento/), qualifies for free standard ground shipping! Just enter Discount Code **ANNIVFR** when checking out.

A lot has changed since 1961, but our dedication to creating young forest habitat and sustaining our hunting heritage has remained firm. Since our foundation, 50 years ago, we have evolved, to surmount challenges and meet the growing needs of our membership.



***"Fifty years is a long time, but we've been working that long to get folks to understand that it's okay, NO, a necessity, to cut trees in order to provide habitat for the wildlife, both hunted and non-hunted, that need young forests (the ones that spring up following a timber harvest) to survive. We're not there yet, but our track record is improving. Help us spread the word! "***

***- Michael D. Zagata, CEO, Ruffed Grouse Society***

We owe so much to past achievements, and the creation of principles based on sound science and common sense forest management.

***But most of all, we couldn't have achieved any of this without the support of each and every valued member like you!***

***On behalf of everyone here at the Ruffed Grouse Society, we offer a heartfelt **thank you** for your time, effort, and donations over the years.***

Enjoy the discounts on our merchandise **and the membership offer below** and know that you are a valued part of an organization that dedicates the next 50 years to creating habitat and raising awareness.

***-Ruffed Grouse Society***

***\*Offers valid from 12:01 am EST to 11:59 pm EST 10/24/11 ONLY.***

To celebrate we are offering for the 24 hours of October 24, 2011 only\*, a **special gift** to those who [renew their membership](#) during this time. You will be given another year on top of your current expiration date, so if you just renewed don't worry!

***P.S. If you would like to read more about the last 50 years, please [click here](#) to go to the historical portion of our website.***